



**Portfolio:** [www.nathanbobey.com](http://www.nathanbobey.com)

**Contact:** [nathanbobey@gmail.com](mailto:nathanbobey@gmail.com) / 541-350-5222

**WHIRLPOOL (WOW STUDIOS) - ACD, ART, CHICAGO, IL — OCT. 2023 - PRESENT**

- Social, Digital, Photo, Video- Develop all assets needed to bring products to market
- Run projects and manage a team
- Brands: KitchenAid, Whirlpool, and Maytag.

**CAMP WANDAWEGA - CREATIVE, CHICAGO, IL — 2022 - PRESENT**

- Creative direction and design for brand collaborations (Hamm's, Pendleton, + more).
- Photography and cinematography production and creative direction.
- Product design and development.
- Develop and design experiences and interiors.

**OGILVY - SR. ART DIRECTOR, CHICAGO, IL — DEC. 2021 - OCT. 2023**

- Art direction (experiential, photo, video, print, tv) for several clients.
- Brought The Blue Paradox to its permanent home at the Museum of Science and Industry in Chicago
- Worked very heavily in the social, digital, and experiential spaces.
- Several large scale 3D design projects, largely based around experiential design.

**PROSPECT - ART DIR. + PHOTOGRAPHER, PORTLAND, OR — 2013-2018**

- Art direction and production of content for social, digital and print media.
- Developed multi-channel campaigns and followed them through from concept to execution.
- Photo and video shoots, graphic design, etc.

**OWNER - ALL BAD DAYS (APPAREL BRAND) PORTLAND, OR — 2014-2018**

- Creative direction and brand strategy.
- Photography, multimedia production, and marketing strategy.
- Collaborating with designers and artists from around the world on various projects.
- Created a strong, cohesive, and recognizable brand in the Portland, Oregon community.

**Education:** Columbia College Chicago, BA in Advertising + Photography

**Technical Skills:**

- Very proficient in Adobe In Design, Photoshop, Premiere Pro, After Effects, Dimension, and Lightroom.
- Very proficient in studio and location photography.
- Very proficient with AI tools like Midjourney and ChatGPT.
- Very experienced in video production.
- Experienced in web design and layout.
- Experienced in 3D modeling / rendering.